



DARNELL LEE

510 · 397 · 8331
lee.darnell@gmail.com
www.darnell-lee.com

EXPERIENCE

Coveroo Inc. / San Francisco, Ca / September 2011 - Present
Print Production Designer

- Create jigs for printing
- Edit/Create custom art for printing
- Manage and overlook the production process
- Test new products upon arrival
- QA finished prints

STORM of London (USA) / San Leandro, Ca / January 2011 - September 2011
Graphic Designer, Webmaster

- Designed Email Newsletters for past and upcoming events
- Created Email and FaceBook blasts for upcoming promos
- Modernized STORM's visual style
- Updated content and Thumbnails on stormusa.com
- Manage social media presence
- Photographed watches

Darnell Lee Designs / Hayward, Ca / July 2009 - Present
Freelance Graphic Designer

- Designed Logo branding for start up companys
- Created Business Cards
- Designed event flyers / post cards

Design for Site / San Jose, Ca / June 2009 - September 2009
Graphic Design Intern

- Created layout / web design concepts for clients
- Designed navigation bars, backgrounds, footers, etc. for web design
- Worked with clients on their logo / branding
- Learned basic CSS

OTHER PROJECTS

Asian Pacific Islanders Family Pride (API Family Pride)

- Designed the flyer/postcard for APIFP's 7th Annual Family Presentation Banquet.

German Motors Collision Center (GMCC)
Photographer

- Photographed the shop for a slideshow that will be playing in their reception area.

ShangriLa at The End Up
Photographer

- Photographed people at the Santa Booth

EDUCATION

San Jose State University
B.A. in Design Studies with an emphasis in Graphic Design
Minor in Photography

ACHIEVEMENTS

May 2009 - Group Photo Exhibition, Image & Idea, SJSU Black Gallery
October 2009 - Textile Group Exhibition, Bound, SJSU Gallery III

SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe Lightroom, Adobe InDesign, Basic HTML, Basic CSS, Branding / Logos, Fashion Photography, Print Work, Product Photography, Studio Lighting